

MUZAFFER S. UYSAL

Professor of Tourism
Pamplin College of Business
Virginia Polytechnic Institute & State University (USA)

PUBLICATIONS¹

Books

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- (2004) G.I. Crouch, R.R. Perdue, H.J.P. Timmermans, and M. Uysal. (eds.), *Consumer psychology of tourism, hospitality and leisure: Volume 3*, CAB International.
- (1996) Daniel R. Fesenmaier, Joseph T. O'Leary, and Muzaffer Uysal (eds.), *Recent advances In tourism marketing research*, The Haworth Press.
- (1994) M. Uysal and D. Fesenmaier (eds), *Communication and channel systems in tourism marketing*, Haworth Press.
- (1994) M. Uysal (ed), *Global tourist behavior*, Haworth Press.

Articles and Book Chapters

- (2005) Yoon, Y. and M. Uysal. *An examination of the effects of motivation and satisfaction on destination loyalty*. Tourism Management. Volume 26, Number 1, pp. 45-56.
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- (2003) G. Dogan, K. Kim and M. Uysal, *Perceived impacts of festivals and special events by organizers: An extension and validation*, Tourism Management.
- (2002) Kim, Y. and M. Uysal, *Challenge for the future: tourism strategies for small-islands*. In: Y. Apostolopoulos and D. J. Gayle (eds.), *Island Tourism and Sustainable Development*, pp. 273-292, Westport, CT: Praeger.
- (2002) Chen, J. and M. Uysal. *Market positioning analysis: A hybrid approach*. Annals of Tourism Research. Volume 29, Number 4, pp. 987-1003.
- (2000) Uysal, M., J. Chen, and D. Williams. *Increasing state market share through a regional positioning*. Tourism Management. Volume 21, Number 1, pp. 89-96.
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¹ Not to be considered as full list. Updated: February 1, 2007.

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- (1995) Daniel R. Williams¹, Cary D. McDonald, Carla M. Riden, Muzaffer Uysal, *Community attachment, regional identity and resident attitudes toward tourism*. Proceedings of the 26th Annual Travel and Tourism Research Association Conference Proceedings, pp. 424-428.
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- (1990) Martin, BS; Uysal, M, *An examination of the relationship between carrying capacity and the tourism lifecycle: Management and policy implications*. Journal of Environmental Management, Vol. 31, no. 4, pp. 327-333.