## **GARY K. VALLEN**

Professor of Hospitality Management and Operations School of Hotel and Restaurant Management Northern Arizona University (USA)

## PUBLICATIONS1

## Books

- (2004) Vallen, G. and Vallen, J., Check-In Check-Out (7th ed.). Upper Saddle River, New Jersey: Prentice Hall.
- (2000) Vallen, G. and Vallen, J., *Instructor's manual and test bank to accompany "Check-in check-out"* (6th ed.). Upper Saddle River, New Jersey: Prentice Hall, Publishers.
- (2000) Vallen, G. and Rande W., Burnout projections among bed and breakfast innkeepers; A synopsis of research. Conference Proceedings from Sixth Bi-Annual Conference of Professional Association of Innkeepers International. Santa Barbara, California: PAII.
- (1996) H.B. Van Hoof, M.E. McDonald, L. Yu, G. Vallen, *A host of opportunities: An introduction to hospitality management*, Irwin Professional Publishing.
- (1996) Vallen, G., *Note on gaming in the United States--A ten-year comparison*. London Ontario, Canada: International Case Clearinghouse.

## **Articles and Book Chapters**

- (2000) Vallen, G. and Casado, M., Ethical principles for the hospitality curriculum, Cornell Hotel and Restaurant Administration Quarterly 41(2) 44-51.
- (1999) Vallen, G., Cothran, C. and Combrink, T., *The promotion of native American employees within tribal-owned casinos*. The Bottomline Journal of the International Association of Hospitality Accountants, 14 (2), 24-28.
- (1998) Vallen, G., Investment and management agreements for native American tourism enterprises: Case studies from Arizona. A chapter in the refereed text entitled Tourism and Gaming on American Indian Lands (Edited by Lew and Van Otten). Elmsford, New York: Cognizant Communication Corporation.
- (1998) Vallen, G., Cothran, C. and Combrink, T., *Indian gaming--Are tribal employees being promoted to management positions in Arizona casinos?* Cornell Hotel & Restaurant Administration Quarterly, 39 (4), 56-63.
- (1998) Vallen, G. and Rande W., 1997 Demographic and psychographic study of Arizona bed and breakfast guests. Conference Proceedings from Fifth Bi-Annual Conference of the Professional Association of Innkeepers International. Santa Barbara, California: PAII.
- (1997) Vallen, G., *Hosting a successful casino Nite Scholarship Fundraiser*. Association for Casino Education; University of New Orleans--Annual Conference Proceedings.
- (1997) Vallen, G. and Rande, W., Bed and Breakfasts in Arizona--Demographics and operating statistics. Cornell Hotel and Restaurant Administration Quarterly, 38 (4),62-68.
- (1997) Vallen, G. and Agrusa, J., *Perceptions and attitudes of residents and tourists towards the legalization of gaming in Hawaii.* The Bottomline Journal of the International Association of Hospitality Accountants, 12 (1), 29-34.
- (1996) Vallen, G. *Casino management* Chapter. In: Lefever, M. (ed.), Hospitality in Review; A Capstone Text. Dubuque, Iowa: Kendall/Hunt Publishing Company.
- (1996) Vallen, G. and Rande, W., *Bed and breakfast operations in Arizona; 1996 survey results.* Professional Association of International Innkeepers--Annual Conference Proceedings.
- (1996) Vallen, G. and Agrusa, J., *Respondent perceptions of legalized gaming in Hawaii*. University of Nevada, Las Vegas' Gaming Educator Conference--Annual Conference Proceedings.
- (1995) Vallen, G., *Legalization of gaming in the United States--A past and current perspective*. The "Bottomline Journal of the International Association of Hospitality Accountants, 10 (1), 14-19.
- (1995) Vallen, G. and Miller, W., A question of ethics. Hosteur, 4 (2), 31.
- (1995) Miller, W. and Vallen, G., *Ethics CPR--First aid for the foundering*. World's Eye View on Hospitality Trends, 9 (2), 18-20.
- (1994) Vallen, G., Specific examples of semi-autonomous operations of tribal-owned enterprises. Tucson, Arizona: University of Arizona--65th Arizona Town Hall Report.

<sup>&</sup>lt;sup>1</sup> Not to be considered as full list. Updated: February 1, 2007.

- (1994) Vallen, G., Semi-autonomous operations of tribal-owned enterprises. Tucson, Arizona: University of Arizona-65th Arizona Town Hall Report.
- (1994) Casado, M., Miller, W., and Vallen, G., *Ethical challenges of the industry: Are graduates prepared?* The FIU Hospitality Review, 12 (1), 1-7.
- (1993) Vallen, G., *Organizational climate and Burnout*. Cornell Hotel and Restaurant Administration Quarterly, 34 (1), 54-59.
- (1993) Vallen, G., *Gaming in the United States: A ten-year comparison*. Cornell Hotel and Restaurant Administration Quarterly, 34 (6), 51-58.
- (1993) Vallen, G., A comparison of hospitality Burnout with other "high Burnout" industries. The Hospitality and Tourism Educator, 5 (2), 31-36.
- (1992) Vallen, G., *The senior thesis: Academic exercise or community resource*. World's Eye View on Hospitality Trends, 6 (3), 20-22.
- (1992) Vallen, G., *Rural tourism development; A micro view.* Shanghai Institute of Tourism/Northern Arizona University-Conference Proceedings.
- (1992) Vallen, G., Hospitality Burnout; Its scope and relationship to management style. Council on Hotel Restaurant and Institutional Education--Annual Conference Proceedings.
- (1992) Vallen, G., *Exploration in the development of rural tourism in the United States.* The Journal of Tourism Science, Shanghai Institute of Tourism, 37 (4), 3-5 (Translated by Songfeng, Li).
- (1990) Vallen, G., *Yield management--An old idea revitalized by technology*. World's Eye View on Hospitality Trends, 4 (3), 11-13. Reprinted: Arizona Travel Industry Forecast, 64-67, 1991.
- (1989) Vallen, G., Push button amenity package. World's Eye View on Hospitality Trends, 3 (3), 1-10.